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## NOVA HRC RENOVATES HOLLYWOOD'S ICONIC CHRISTIE HOTEL Renovation of Christie Hotel Preserves Embodiment of Hollywood's Classic Era

HOLLYWOOD, CA (February 24, 2014) – Nova Hotel Renovation & Construction has completed renovation of the historic Christie Hotel, Hollywood California's first five-star hotel. This eight-story Georgian Revival building, designed by noted architect Arthur R. Kelly opened in 1922, featured steeply pitched gable roofs, spectacular vistas of Hollywood, steam heat and private bath in every guestroom. Its Greenwich Village Café was a popular gathering spot for filmmakers and actors, and it was home to big screen movie stars and industry magnates.



Image from 1930's era brochure

The historic building is situated in the heart of Hollywood Boulevard and its renovation is an important component in preserving classic Hollywood. The roaring 20's was certainly so in Hollywood and that era's beautiful buildings are a testament to American ingenuity and creativity, and remain the enduring embodiment of the spirit of Hollywood's moguls.

General contractor Nova HRC carefully demolished and rebuilt the property from its shell. The exterior façade was restored in fine detail to its original grandeur and Nova HRC also reused valuable period components such as the balustrade of the grand stairs. The décor is again period-appropriate, but its core is brand new right down to modern seismic retrofitting, additional space created, elevators added, and all new mechanical, electrical, plumbing, roofing, doors, windows, and fire protection.

"Nova takes great pride in all its work, but there is something truly special about playing a vital role in preserving iconic American history. The Christie Hotel's architectural features are a throwback to an era of prosperity and optimism. We are pleased to have taken part in this preservation," said Simone Azzam, Executive VP of Nova HRC. The renovation of the Christie Hotel adds to Nova HRC's impressive resume of historic preservation and restoration work, which now includes an 18<sup>th</sup> Century English sandstone manor located in East Grinstead, UK, the 1926 Fort Harrison Hotel in Clearwater, the 1930 Ramona Hotel in Sacramento, a 19<sup>th</sup> Century Cigar factory in Ybor City, and a 19<sup>th</sup> century schoolhouse in Nashville.

Nova Hotel Renovation & Construction is a general contractor that specializes in hospitality renovation and construction projects around the globe, servicing all segments in the industry, including modern branded hotels and boutique properties. The company leaders are a fusion of hoteliers and construction experts, allowing for a uniquely dynamic, yet thoroughly practical approach to renovation and hotel operations.

To learn more about Nova HRC please contact Ian Fraser, SVP of Operations by phone 727.447.2800 or email to <u>ifraser@novahrc.com</u>.

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